

Toluca Lake Homeowner's Association

BOARD OF DIRECTOR'S MEETING

MINUTES

Meeting Date: May 24, 2012

Present: Peter Hartz, Terry Davis, Craig Strong, Frank Banyai, Keri Negri-Donatelli, Richard Bogy, Beverly Ventriss, Brian Folb, Mary Ling, Piper Welch, Sharon Alfors

Excused: George Harwood, Hope Schenk de-Michele, Julie Yanow, Jay Goldberg

Guests: Steve Hampar (President, Toluca Lake Chamber of Commerce), Tammy Turner (Director, Toluca Lake Chamber of Commerce), Laurette Healey (Candidate for CA Assembly, 46th District)

- 1) 6:10 p.m. Meeting CTO – Home of Peter Hartz
- 2) Toluca Lake Chamber presented their Toluca Lake merchant/business discount card. Chamber will produce a discount card for the use of their members and to benefit local businesses. Members will receive an annual discount card that they can present at various participating local merchant/businesses for discounts and benefits. Chamber has offered to extend the program to members of the HOA. HOA members will receive a variation card with HOA branding and information. HOA to pay cost of providing card information, producing and distributing cards to its members. It was moved, seconded and approved to move forward with the program for HOA members.
- 3) Approval of February 2012 and March 2012 Director and Annual meeting minutes.
- 4) Neighborhood Watch Program. Craig Strong reported on Toluca Lake's Neighborhood Watch program. Focus continues on expanding the program with new Watch groups and with continuing to work with area merchants to form a Toluca Lake Business Watch program.
- 5) NBC Universal Noise Issues. Peter Hartz reported on May 1st meeting at the Campo de Cahuenga between community members affected by noise drift from NBC Universal and with Los Angeles Supervisor Zev Yaroslavsky and Los Angeles Councilman Tom LaBonge. County Health Department staff reported that they continue to monitor noise issues and to respond to complaints of noise made to the County. County experts reminded that noise drift is affected – sometime greatly – by various factors, such as wind direction. NBC Universal reported that they have made a number of improvements and, while they don't see many other potential practical remedies, they will continue to respond to complaints of noise and attempt to resolve legitimate claims. **TL HOA President to remind HOA members of the process and procedures for reporting complaints of noise from NBC Universal to the appropriate people.**
- 6) Guest and candidate for 46 Assembly District, Laurette Healey. Ms. Healy spoke of her continued support for Prop 13 and says she is the only candidate that supports Prop 13 being continued in the future without exception or alteration. She laid out her plan to raise additional revenues for California schools through added oil and gas extractions fees/taxes and through a nominal added tax or fee on vehicle registrations.

- 7) Proposed 2012-13 TL HOA Budget. Peter Hartz presented a proposed budget for the 2012-13 fiscal years, which contemplates an operating loss of \$841.00. It was moved, seconded and voted to approve the budget as submitted.
- 8) Annual Business Meeting. Peter Hartz reported on the annual HOA member meeting held on March 21, 2012 at Honey Baked Hams.
- 9) Website Review: Beverly Ventriss agreed to accept responsibility of keeping TL HOA website up to date.
- 10) Welcome New Member Kits. Sharon Alferts agreed to take on the project of delivering welcome kits to new HOA members.
- 11) Beatification Fund: Terry Davis will continue to represent the HOA on the joint beautification committee and report back on their projects.
- 12) Hollywood Master Plan. After discussion it was decided that the massive and complex proposed Hollywood Master Plan may likely have impacts on Toluca Lake, however the process is too far along for this organization to properly review and comment to the City on the Plan. Brian Folb reported that the Plan is scheduled to go before the City Council within the next 30-days.
- 13) Toluca Lake Film District and Production Ordinance. Richard Bogy reported that the Toluca Lake Chamber of Commerce has proposed forming a joint ad hoc committee of the TL COC and TL HOA to consider a Toluca Lake Production Ordinance for our community. After discussion it was agreed to convene the Committee. Representing the HOA will be Frank Banyai and Brian Folb and representing the Toluca Lake Chamber will be Richard Bogy and Terry Davis. One additional member to be chosen by the Toluca Lake Chamber of Commerce.
- 14) Discussion of Los Angeles River Overlay District. Tabled due to meeting-time overrun to June.
- 15) Next meeting to be in June 2012. Date to be announced.
- 16) Meeting adjourned at 8:10 p.m.