SIE THE DIE Sunday, Nov. 20th, 10am 4444 Riverside Dr.





Toluca Lake Homeowners Association P.O. Box 2177 Toluca Lake, CA 91610



info@tlhoa.org

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BECOME A SPONSOR

We're so excited to announce the return of our 10th Annual 5k Turkey Trot and 1k Kids Fun Run followed by our fall festival! This fun-filled community event will include refreshments, food, games and prizes for our top three finishers.

The event will be held at 4444 Riverside Dr. The race will travel through the beautiful streets of Toluca Lake with East Valley Police Activity League Supporters (PALS) cadets lining the course.

We realize how important community is. Funds raised will benefit the East Valley Police Activity League Supporters (PALS). PALS is a youth crime prevention program that relies on education, athletic and other recreational activities to cement a bond between police officers and youth in our community. In 2021, we raised nearly \$15,000 in funds for PALS.

SPONSORSHIP OPPORTUNITIES

LEVEL 1 | THE FEAST | \$2,500 LEVEL 2 | TURKEY & STUFFING | \$1,000 LEVEL 3 | MASHED POTATOES & GRAVY | \$500 LEVEL 4 | PUMPKIN PIE | In-Kind/Cash Donations

DEADLINES

Sponsorship Commitment 9/2 Sponsor Logo Due 9/9



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PRESENTING SPONSORSHIP LEVEL 1 | THE FEAST | \$2,500

PRE-RACE

Promotional Flyer

Large logo placement

Displayed on HOA website, facebook and instagram (9/20 - 11/20) Local businesses to display poster-size version (10/20 - 11/20) On-site distribution at Toluca Lake Farmer's Market (five pre-race Sunday's)

Marketing

Four (4) sponsor-specific social media posts on facebook and instagram Two (2) sponsor-specific monthly newsletter and/or e-mail blast mentions

Complementary Entry

Ten (10) complimentary race participant entries (\$200 value)

RACE DAY

On-Site Branding

Your logo on sponsorship banner Emcee brand mentions during race announcements

Display Booth

10x10 tent, table, two chairs provided | Engage w/ race participants & spectators

Race Course Signage

Your logo displayed at mile marker 1.0, water station 1.5, or mile marker 2.0 Location secured on first come, first serve basis Opportunity to brand location at your own expense

Marketing

'Race Day' post on facebook and instagram (11/20, multi-sponsor)

POST-RACE

Marketing

'Thank You' graphic on HOA website, facebook and instagram (11/21, multi-sponsor mention) TLHOA Newsletter e-mail blast (slated for Dec/Jan, multi-sponsor mention)



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

LEVEL 2 | TURKEY & STUFFING | \$1,000

PRE-RACE

Promotional Flyer | Medium logo placement **Complementary Entry** | Five (5) complimentary race participant entries (\$100 value)

RACE DAY

Display Booth | 10x10 tent, table, two chairs provided | Engage w/ participants & spectators **Marketing** | 'Race Day' post on facebook and instagram (11/20, multi-sponsor)

POST-RACE

Marketing

'Thank You' graphic on HOA website, facebook and instagram (11/21, multi-sponsor mention) TLHOA Newsletter e-mail blast (slated for Dec/Jan, multi-sponsor mention)

LEVEL 3 | MASHED POTATOES & GRAVY | \$500

PRE-RACE

Promotional Flyer | Small logo placement **Complementary Entry |** Two (2) complimentary race participant entries (\$40 value)

POST-RACE

Marketing

'Thank You' graphic on HOA website, facebook and instagram (11/21, multi-sponsor mention) TLHOA Newsletter e-mail blast (slated for Dec/Jan, multi-sponsor mention)

LEVEL 4 | PUMPKIN PIE | In-Kind/Cash Donations

POST-RACE

Marketing

'Thank You' graphic on HOA website, facebook and instagram (11/21, multi-sponsor mention) TLHOA Newsletter e-mail blast (slated for Dec/Jan, multi-sponsor mention)



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Council-member Paul Krekorian, CD2, Assembly-member Adrin Nazarian, and the TLHOA invite you to WOBBLE-WOBBLE before you GOBBLE-GOBBLE!

CR-LANE HOMEOWNERS SOCIETION 2022 10th ANNUAL



EVENTS SCHEDULE

9:00am Registration

10:00am Welcome & Warm-Up

> 10:15am 5k Run/Walk

11:00am 1k Kids Fun Run

11:30am Medal Ceremony

FALL FESTIVAL

immediately following

YOUR YOUR LEVEL 1 LOGO LOGO \$2,500 HERE HERE LEVEL 2 S7. 000 YOUR YOUR LOGO LOGO **HERE HERE** YOUR YOUR LEVEL \$500 LOGO LOGO 3 HERE HERE



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info@tlhoa.org

@tolucalake hoa

WHEN

Sunday, November 20th

WHERE

4444 Riverside Drive (Riverside & Clybourn)

HOW

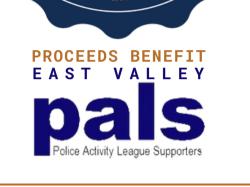
Register On-line www.tlhoa.org/gobble-gobble Adults 18+: \$20 Kids 17 & under: FREE

EARLY BIRD SPECIAL

Register by 10/16 - \$5 discount

EAST VALLEY







MAIL-IN SPONSORSHIP AGREEMENT

We're proud to join the TLHOA, Council-member Paul Krekorian, CD2, and Assembly-member Adrin Nazarian on Sunday, November 20th.

LEVEL 1 THE FEAST		\$2,500
LEVEL 2 TURKEY & STUFFING		\$1,000
LEVEL 3 MASHED POTATOES & GRAVY	I	\$500
LEVEL 4 PUMPKIN PIE		In-Kind/Cash Donations

COMPANY INFORMATION

Name:		
Address:		
City:	State:	Zip:
Authorized Contact Name:		Phone:
Signature:	Email <u>:</u>	

PAYMENT INFORMATION

Check made payable to the Toluca Lake Homeowners Association

Credit Card Authorization Amex Discover Mastercard Visa (circle one)					
Card #:	Exp:	CVV #:			
Name on Card:					
Signature:					

TO SUBMIT THIS FORM & PAYMENT ON-LINE VISIT WWW.TLHOA.ORG/TURKEY-TROT-2022-SPONSORSHIP